Modern Buffets: Blueprint For Success

Synopsis

The first new professional book published on this subject in years, Modern Buffets: Blueprint for Success by Edward Leonard, CMC, features the newest trends in buffet presentations and the story behind why one of America's favorite ways to eat is changing for the better. The text begins with a brief history of buffets in America and abroad, and proceeds into the new methods guaranteed to exceed customer expectations and set the standards for a whole new dining experience. Chapters include recipes and menu ideas, as well as numerous photos of buffets, centerpieces, plate presentations, dine around concepts, and action stations. Whether working in or studying about any aspect of the hospitality business the students will be sure to find a valuable resource in this new text. From the Book: Tips for Successful Menu Writing Insights   Offer variety. Give your customers not only a variety of food options but also price points and types of buffet service. Provide a la carte or â œupsellâ • options on your buffet menu. A seafood station or adult milkshake bar can go a long way to enhancing a standard buffet. Sell buffet stations a la carte even for sit-down dinner events. For example, for a wedding, offer the couple a â œBride and Groomâ ™s Celebration of Pastries,â • rather than the standard plated dessert choices of various finger pastries. And serve desserts in a separate room, where guest can enjoy them at their leisure. This allows for more social interaction, and guest can choose not only what they would like to eat, but how much and when. Describe the menu items in clear, easy-to-understand language. That does not mean you canâ ™t also use words that entice and excite. A well-written menu will have the guest saying, â œWow! I am hungry just thinking about the food on this buffet.â • Know Your Limitations. There is no sense in featuring a buffet menu from a five-start property if your operation does not have five-star talent to produce it, along with the necessary equipment and all the other means required to properly execute the buffet.   View an additional excerpt from the book: a recipe for lobster eggs benedict. Also view a sample breakfast buffet diagram. Tips & Recipes from Modern Buffets: Blueprint for Success   Omelet Bar   Lobster Eggs Benedict

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Dairy-Free and Gluten-Free (Primal Blueprint Series) All About Dog Daycare... A Blueprint for Success: For New and Existing Dog Daycare Owners The Marketing Performance Blueprint: Strategies and Technologies to Build and Measure Business Success The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) The Secrets to Growing a Successful YouTube Gaming Channel: Your Blueprint for Success Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Modern and Post-Modern Mime (Modern Dramatists) The Not So Big House: A Blueprint for the Way We Really Live The Primal Blueprint 21-Day Total Body Transformation: A Step-by-Step, Gene Reprogramming Action Plan Primal Blueprint Day-to-Day 2017 Desk Calendar: Daily Tips and Inspiration for Primal Living Mein Kampf: Hitler's Blueprint for Aryan Supremacy (Words That Changed History) Visioneering: God's Blueprint for Developing and Maintaining Vision The Worship Architect: A Blueprint for Designing Culturally Relevant and Biblically Faithful Services The Sun Geeks Guide To Native LDAP: A Native LDAP Blueprint HTML, XHTML, and CSS: Your visual blueprint for designing effective Web pages